

EPM Live announces the official launch of its India software distribution channel in Chennai.

India's GDP India Gross Domestic Product (GDP) expanded 6.10% over the last 4 quarters with an average growth rate of more than 7% in the decade since 1997. The Indian government is investing heavily in India's infrastructure and has ear-marked 23.8 trillion rupees, approximately US\$559 billion, for infrastructure upgrades during the 11th five year plan. Ports, airports, roads and railways are all seen as vital for the Indian economy. India's private companies have also been expanding rapidly as it has contributed more new members to the Forbes Global 2000 than any other country in the last four years.

India's high rate of economic growth along with the need for system infrastructures creates a large opportunity for an integrated, easy-to-use and cost effective EPM solution. EPM Live is such a unique solution as it evolves the Microsoft Office SharePoint Server stack to a more comprehensive and integrated Enterprise Project and Workforce Management system. This solution will be supported by our Indian team offering local sales and marketing as well as implementation support to the channel partner of EPM Live.

As a result, Indian organizations have taken steps to radically reduce expenditures on enterprise initiatives, realign projects with strategic priorities, and increase workforce productivity and performance. "We have seen firsthand a marked change in the current economic climate that is forcing organizations to re-evaluate their current investment portfolio in light of mandates to cut spending by 10%, 20% or even 30%. India is no exception to the financial reality that has hit every corner of the world. EPM Live has addressed this challenge in a timely and cost effective manner by providing a rich set of Enterprise Project and Workforce Management capabilities built on the familiar Microsoft SharePoint platform used by many organizations today," says Joe Larscheid, CEO of EPM Live.

Joe went on to say, "In weathering the current turbulence of the market, on-time delivery, on-budget and immediate return is key to any organization without having to expand on resources to achieve this. This is what EPM Live offers; a preconfigured, integrated solution that forms a framework that delivers from day one to the organization".

In addition to allowing customers to leverage their Microsoft IT Investments EPM Live also reduces risk and saves companies from costly and lengthy IT deployments by offering

EPM Live Goes Live in India

subscription based on demand services. With prices starting as low as \$15/user/month + no initiation fee, organizations can be up and running in the same day.

Community

<http://kb.epmlive.com/KnowledgebaseArticle50394.aspx>